BARGAINING
SOCIAL MEDIA
#OurContractOurFuture

Support bargaining on social media

OCSEA members and chapters are encouraged to show their support for their OCSEA Bargaining Team on their personal and chapter-maintaintained social media networks. This includes, but is not limited to, **Facebook and Instagram**. OCSEA members are rightfully permitted to show bargaining support on their personal social media pages and in non-work related Facebook groups of which they are members. Bargaining social media graphics and posts should **NEVER** be placed on a state-run social media sites (as posts, stories or in comment sections). .

Don't forget to update your **profile photo** (Facebook and Instagram) and **cover photo** (Facebook) with the OCSEA's bargaining support graphics. All graphics are included in the Toolkit.

"I Stand With My Bargaining Team" graphics and more are in the Toolkit for sharing as the process unfolds. Tag @OCSEA and share with co-workers, friends, and family. Hashtags **#OurContractOurFuture and #OCSEA** should be used in your posts and shares. **Follow OCSEA** on Facebook and Instragam for posts, stories and reels that support bargaining. Posts shared by OCSEA can be re-posted/shared through personal and chapter social media. Social media posts around bargaining should be **positive in nature and should avoid spreading rumors**, unconfirmed statements or projections.

POST EXAMPLE:



COVER PHOTO:



PROFILE PIC:



facebook.com /ocsea

instagram.com /ocsea